

# READING TO GO PLACES!

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Valerie Gilreath, Executive Director

Kim Dennis, Education Coordinator

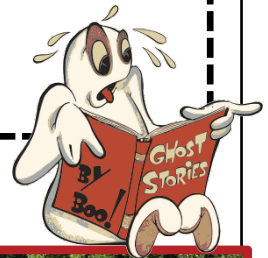
## Increasing literacy by increasing access to books and information

**How it works:** 1. Get a Bookmobile library card. All we need is your name and age. 2. Check out up to three books. 3. Bring books back the next month. There are never any fines or fees!



## October 2018 newsletter

- Summer Reading Program service numbers
- Annual service numbers
- Pictures from recent events: Kiddie Day Parade, Reading Family Fun, GA Pre-K Week
- Upcoming dates to remember
- Giving Tuesday campaign
- 2019 Sponsorship opportunities



**Above left:** Valerie demonstrates her dinosaur roar during a reading circle at the Reading Family Fun event; **Above right:** Cat in the Hat (Kim Dennis) and Thing 2 (Madison Cowart) accompany the Bookmobile in the 64<sup>th</sup> Annual Kiwanis Kiddie Day Parade



# BOOKMOBILE BY THE NUMBERS

## Summer Reading Program

Our goal was to provide children with books to read for pleasure during the summer. Studies have shown that if children read just six books over the break, they will avoid summer reading loss. The table below shows combined totals of new library cards issued, books checked out, and books given away for all Bookmobile activities in June, July, and August.

| New Library Cards Issued | Books Checked Out | Books Given Away |
|--------------------------|-------------------|------------------|
| 72                       | 517               | 713              |

## Since the Bookmobile began in August 2017

August 2017 – September 2018

| New Library Cards Issued | Books Checked Out | Books Given Away |
|--------------------------|-------------------|------------------|
| 278                      | 1,325             | 2,185            |



#GaPreKWeek



October 1 - 5



**Pictured above:** Bookmobile volunteers Valerie and Kim spent a morning reading to the pre-k classes at Tallatoona Head Start as part of GA Pre-K Week. Each child also received a free book to take home. **Left:** Beth Lowery and Georgia Holt run the registration table at Reading Family Fun (RFF) on September 22<sup>nd</sup>. **Below:** Randi Sonenshine talks with parents at RFF at the South Bartow Youth Recreation Facility.

## Reading Family Fun event update

Nine parents and 21 children attended our first Reading Family Fun event held in partnership with the Bartow Literacy Council. Children 6 and older took part in a reading circle outside (pictured front) and younger children enjoyed storytime and activities inside while parents discussed the challenges of reading at home with Parent Facilitator, Randi Sonenshine (pictured right).







Thank you to the Kiwanis Club of Cartersville for inviting the Bookmobile to be the Grand Marshal for the 64<sup>th</sup> Kiddie Day Parade on September 15<sup>th</sup>, 2018. We had a great time!



## THANK YOU TO OUR VOLUNTEERS

Denise Manning, Tom Owen, Christie McClure, Grayson Dailey, Madison Cowart, Faye Gilreath, Beth Lowery, Wendy Echanique, Georgia Holt, Ellie Holt, and Randi Sonenshine for helping make all of this possible.



## 👁️👁️ LOOKING AHEAD

### October

- Bookmobile at the Allatoona Resource Center: Saturday, October 20, 10 a.m. to 2 p.m.
- Allatoona Community Trunk or Treat: Friday, October 26, 5 p.m. to 7 p.m. at the Allatoona Resource Center
- Emerson Trunk or Treat: Wednesday, October 31, 5 p.m. to 8 p.m. at LakePoint Station

### November

- Fall for Emerson, Emerson City Hall, November 10<sup>th</sup>, 10 a.m. to 4 p.m.
- Bookmobile at the Allatoona Resource Center: Saturday, November 17, 10 a.m. to 2 p.m.

#GIVING

- TUESDAY November 27<sup>th</sup> – All day



## Our 2019 sponsorship drive is underway!

Want to see your name and logo **featured on the Bookmobile** vehicle, our newsletters, and website? Contact us at [readingtogoplaces@gmail.com](mailto:readingtogoplaces@gmail.com) to receive a Sponsorship Information Packet and learn about the benefits of partnering.



We need your help!  
**#GiveReading**  
Selfie!



**#GIVING**  
**TUESDAY**

Black Friday. Cyber Monday. ***Giving Tuesday.***

**#GivingTuesday** is a global giving movement that has been built by individuals, families, organizations, businesses and communities in countries around the world. **Help us** use Giving Tuesday to raise awareness about the importance of shared reading. Between now and November 27<sup>th</sup>, **take a picture or video of you reading** to a child or a child reading to you. Then post it on social media, tag the Bookmobile and label with the hashtag **#GiveReading** and **#BartowGivesReading**. You can find us on Facebook @Bookmobile and on Instagram @readingtogoplaces. **Together we can raise awareness about the importance of reading!**



#BartowGivesReading  
#GiveReading



Thank you to our 2018 annual business sponsors!

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And thank you to our community partners!

