

READING TO GO PLACES!

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@Bookmobile



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Increasing literacy by increasing access to books and information

How it works: 1. Get a Bookmobile library card. All we need is your name and age. 2. Check out up to three books. 3. Bring books back the next month. There are never any fines or fees!



LITTLE FREE LIBRARY



This Little Free Library was placed at the Allatoona Resource Center in December. It belongs to the community. Anyone may take a book or add a book to share. We are honored to serve as its steward.



DECEMBER 2018 NEWSLETTER

- Pictures from recent events: Allatoona Community Trunk or Treat and Hope for Christmas
- Upcoming dates to remember
- Giving Tuesday update
- 2018 sponsorship recognitions
- 2019 sponsorship opportunities



Above: Trunk or Treaters at the Allatoona Community Trunk or Treat, October 26, 2018

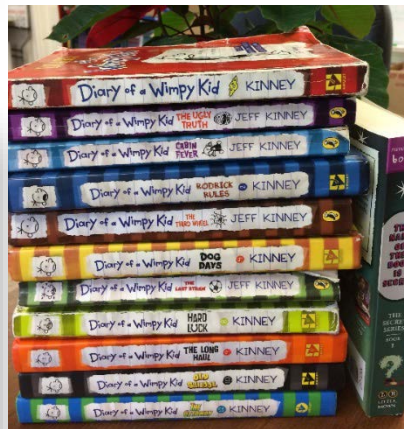


Allatoona Community Trunk or Treat October 26, 2018

Above right: Cindy Williams prepares the Bookmobile table while families wait behind her to come into gym. **Above left:** Families go from table to table trick-or-treating. **Left:** Valerie and Kim, both dressed as pirates, pose with another young pirate. Pirates gotta stick together!

The rain forced the Trunk or Treat inside, but everyone still had a great time! Thank you to the South Bartow Youth Recreation Facility for allowing us to set up in the gymnasium.

We participate in events like these to build relationships with the families we serve. Coming together in a communal setting helps build community and contributes to the sense of trust and belonging that we all need in our daily lives.



← DONATION SPOTLIGHT:

Left: Bridget Lawlor and her family donated these gently-used and highly-prized *Diary of a Wimpy Kid* books.

Below: Bernie Adams donated 536 gently-used children's books! Many were from the years she spent home-schooling her children.

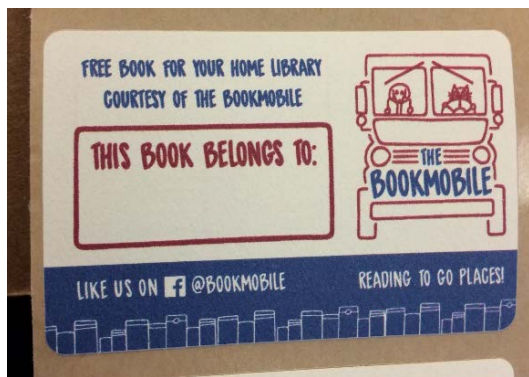


#GIVING
TUESDAY

THANK
YOU!

\$2,003 IN TWO WEEKS!

With your help, we raised \$2,003 for Giving Tuesday! Those funds will be used primarily to purchase books to give away to the children we serve in Bartow County. Thank you for your generosity and support!



WE ARE OFTEN ASKED: "HOW ARE YOU ABLE TO GIVE AWAY SO MANY BOOKS?"

Doesn't that get expensive? The Bookmobile uses both new and gently used books for its programs. Gently used books are donated by generous members of our community, as are some new books. In addition, we purchase new books in bulk from various literacy partners. Most new books are purchased from First Book. In their own words, "First Book is a non-profit social enterprise that provides new books and educational resources – at low cost – to schools and programs serving children in need, ages 0-18." First Book "makes brand-new, high-quality books" available to their members **through** agreements with partners in the publishing industry. The only requirement of members is that all books purchased be given away for free to children ages 0-18.



By leveraging our partnership with First Book and others such as Scholastic Literacy Partners, we purchase brand new books at an average of only \$1.49 each.

2018 SPONSORSHIP RECOGNITION



larajdesigns



👁️👁️ LOOKING AHEAD

December – Merry Christmas and Happy Hanukkah!

January-February – The Bookmobile will not be making regular stops.

We will focus on inventory and administrative tasks while we wait for Spring to arrive.

March – Allatoona Resource Center, Saturday, March 16 from 10 a.m. to 2 p.m.

April – Little Free Library ribbon-cutting in Emerson - **TBD**
Allatoona Resource Center, Saturday, April 20 from 10 a.m. to 2 p.m.



1,000 BOOKS IN ONE DAY!

The Bookmobile gave away 1,000 books to children participating in **Hope for Christmas** in Allatoona on December 8th. Thank you to our partners at Crosspoint Church for making this possible.



Our 2019 sponsorship drive is underway!

Want to see your name and logo **featured on the Bookmobile vehicle**, our newsletters, and website? Contact us at readingtogoplaces@gmail.com to receive a Sponsorship Information Packet and learn about the benefits of partnering.

Help us share a love of reading with Bartow's children!

Thank you one last time to our 2018 annual business sponsors!



www.pfharris.com



And thank you to our community partners!

