



READING TO GO PLACES!  
Increasing literacy by  
increasing access to books



NOVEMBER 2021 NEWSLETTER

# HAPPY THANKSGIVING



**Photos:** Children choose books to take home at fall festivals at Cloverleaf and Clear Creek Elementary Schools

Friends,

Over the past 5 weeks, we gave away **953 books** and held our first wine tasting fundraiser. We've participated in fall festivals and introduced many new families to the Bookmobile. We also lost an immense supporter with the death of Valerie's father, Richard. We'll be showcasing our monthly giving program, Adopt-a-Reader, all month leading up to Giving Tuesday on November 30th. Adopt-a-Reader funds are helping us expand into exciting new areas, including after school and childcare centers. Please consider becoming a recurring giver.

In gratitude, *Valerie & Kim*

## INSIDE YOU'LL FIND:

- Reading Between the Wines fundraiser totals
- Giving Tuesday campaign details
- Upcoming dates to remember
- Pics from recent Bookmobile stops
- How to "Adopt-A-Reader"
- Sponsor and donor "thank yous"
- In memory of Richard Gilreath

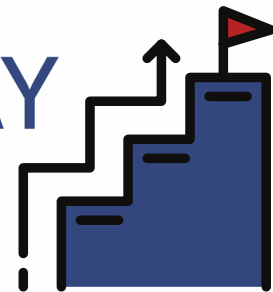






# OUR GOAL FOR GIVINGTUESDAY

30 by November 30



**Enroll 30 new Adopt-a-Reader monthly donors**

by November 30th. You can help us get there!

Your donation of \$10 a month can change a child's life through literacy. Join now!

**This baby's future just got brighter.**



**Adopt-a-Reader today**

[Click HERE to sign up](#)

**Bartow's young readers need you!**

\*One-time giving options also available. Thank you!

**WHY MONTHLY GIVING?** **For you:** It's convenient: one-time setup and your donation is automatic. Budget friendly: you can make a big impact without the burden of a large one-time gift.

**For us:** Consistency: helps with budgeting and long-term planning. Enables us to focus more on getting books into kids' hands and less time on fundraising.



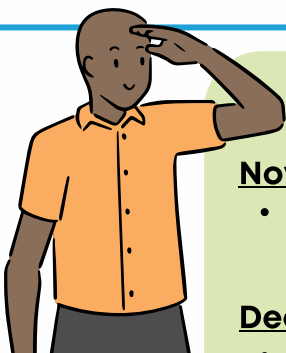
*Thank You!*

**Rotary**  
Club of Etowah



**Thank you, Rotary Club of Etowah,**

for donating \$3,500 to the Bookmobile! Rotary members presented Bookmobile President Valerie Gilreath with the BIG check at their regular meeting on November 2nd. (Pictured left to right are Jason Prater, Patrick Nelson, Valerie Gilreath, Jeff Osborne, Jessica Fleetwood, and Marty Sonenshine.



## LOOKING AHEAD

### **November**

- Serve Saturday at the Allatoona Resource Center, November 20, 10 a.m. - 12 noon

### **December**

- Hope 4 Christmas, multiple sites, Saturday, December 11
- Serve Saturday at the Allatoona Resource Center, December 18, 10 a.m. - 12 noon



[Click HERE to volunteer!](#)





*Thank you  
event sponsors!*

Reading Between the Wines was a success! The event raised \$21,000+ for childhood literacy, and a great time was had by all.

Thank you to everyone who attended the event! Thank you also to the volunteers who made it possible!



**LARGOS**

**TOYO  
TIRES**

**WENTE**  
VINEYARDS



Linda Fleetwood  
**kW NORTHWEST**  
KELLERWILLIAMS, REALTY



Callie & Keith Oswald

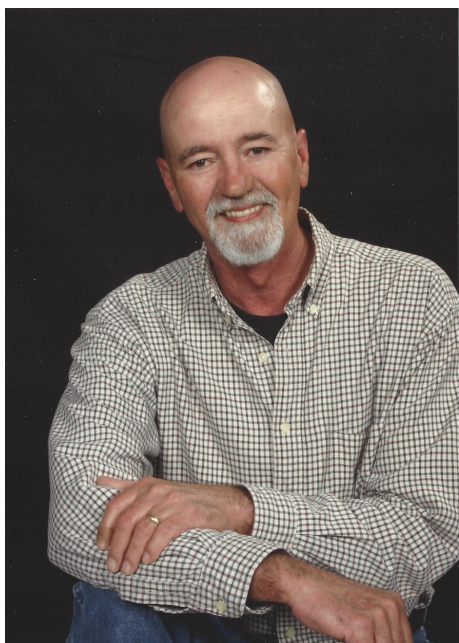
Parmelee & Cade Miller

Agan's Bakery | Olive Tree & Vine | Real Life Fitness Rents for Events |  
That Foreign Chick's Bakery | Justine Tidwell | Cellar Angels





## Dedicated to the memory of Richard Gilreath



Richard Gilreath, father of Bookmobile founder and president, Valerie Gilreath, passed away on October 8th, 2021. Richard was a staunch Bookmobile supporter, always helping out any way he could. He built the wooden shelves in the original box truck vehicle and, most recently, helped design and construct the cardboard boat for the United Way Inaugural Cardboard Boat Race.

Throughout his life, Richard read to expand his knowledge and acquire new skills. An Amazon wish list of books set up by his niece, Cindy Brock, demonstrates his wide-ranging interests: astronomy, pottery, renewable energy, gold panning, rockets, house-building, and environmentalism. These books, donated in tribute, will be added to the bookmobile to inspire the next generation of scientists, artists, and lifelong learners.



**Contact us:** Kim Dennis, Program Director | Valerie Gilreath, President | 475 E Main St, #142, Cartersville, GA 30121 | [readingtogoplaces@gmail.com](mailto:readingtogoplaces@gmail.com)  
<http://readingtogoplaces.org>



@Bookmobile | @readingtogoplaces



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## THANK YOU TO OUR COMMUNITY PARTNERS

